

PTA Shops Ptown

PURPOSE

“We wanted to help our local businesses during these tough economic times,” said Joan Vashistha, Pleasanton PTA Council President. “While our members receive the benefit of the ***PTA Shops Ptown*** discounts and our schools receive the benefit of the donations, the discounts and donations help our local businesses by encouraging our members to shop local, which in turn helps our overall community.

Studies have shown that for every \$100 spent at a locally-owned merchant, \$68 stays in the local economy. When \$100 is spent at a chain store, only \$43 stays in the area. When shopping on-line, nothing stays local. Further, choosing to shop in Pleasanton helps our city by retaining sales tax revenue for our city services.”

If you have questions, please feel free to contact our Vice President of Membership, Michele Barta at: 925-846-6719 at mibatahiti@yahoo.com

The complete program information can be found on the Pleasanton PTA Council website at www.pleasantonpta.org by clicking on the ***PTA Shops Ptown*** logo.

About PTA

Nationally, PTA comprises millions of families, students, teachers, administrators, and business and community leaders devoted to the educational success of children and the promotion of parent involvement in schools. PTA is a registered 501(c)(3) nonprofit organization that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education.

Membership in PTA is open to anyone who wants to be involved and make a difference for the education, health, and welfare of children and youth.

About PPIE

PPIE, Pleasanton Partnerships in Education Foundation, is a non-profit 501(c)(3) educational foundation supporting students and staff of the Pleasanton Unified School District for more than 23 years. More information about the foundation is available at www.ppie.org.

Pleasanton Council

PTA[®]

everychild.one voice.®

Pleasanton PTA Council
PO Box 1065
Pleasanton, CA 94566-1065
www.pleasantonpta.org

PTA does not endorse, warrant or recommend any product or business. Because of the PTA mission, businesses that primarily sell firearms, tobacco, liquor (such as liquor stores) or adult content material are ineligible for participation.

Pleasanton PTA Council



A “Shop Local” project established by Pleasanton PTA Council to support our local business community, our schools, and our members.

As seen in the **Pleasanton Weekly**

PROGRAM FACTS

The *PTA Shops Ptown* program was established to support our local Pleasanton business community, our Pleasanton schools and to offer a tangible benefit to our Pleasanton PTA members. Participating businesses can chose to offer a discount to PTA members or make a donation* to PUSD (Pleasanton Unified School District) or PPIE (Pleasanton Partners in Education Foundation) when PTA members show their membership cards at the time of purchase. In exchange, the Pleasanton PTA Council publicizes the participating businesses to its 5,000-plus Pleasanton PTA members on the Pleasanton PTA Council website and through local PTA schools' member communications. Brick-and-mortar businesses are provided a *PTA Shops Ptown* window decal to be displayed in the business window to designate them as PTA supporters and participants in this program. The decal is provided by the Pleasanton PTA Council upon acceptance in the program.

Pleasanton PTA Council reserves the right to cancel this agreement or program at any time. PTA membership expires on October 31st each year and must be renewed in order to continue in the program.

Participating businesses can opt out of the program or change the discount or donation amount offered with two weeks prior written notice to Pleasanton PTA Council using the fax number provided. However, the membership fee is non-refundable.

PTA SHOPS PTOWN ENROLLMENT FORM

This information is required. **Please print clearly.**

Business Owner's (or Manager's) Name

Address / ZIP

Phone

Email

My Pleasanton business info:

Business Name

Business Phone

Business Address

Business Email (opt)

Web Address (opt)

- Discount**
 Donation * PUSD PPIE (circle one)
Describe discount or donation offered:

*Businesses that elect to make a donation will be required to keep track of the donation amount and remit the donation to PUSD or PPIE promptly.

Type of Business: _____

PLEASANTON PTA MEMBERSHIP IS REQUIRED TO PARTICIPATE

- I'm already a 2011-12 PTA Member at:
 _____ School
- I am joining now for 2011 – 2012.
 (Membership will expire 10/31/2012)

Student Name: _____ Gr: _____
 (if applicable)

JOIN AT LEAST ONE PTA

- | | |
|---------------------------------------------------|---------|
| <input type="checkbox"/> Alisal Elementary | \$12.00 |
| <input type="checkbox"/> Amador Valley High | \$10.00 |
| <input type="checkbox"/> Fairlands Elementary | \$10.00 |
| <input type="checkbox"/> Harvest Park Middle | \$15.00 |
| <input type="checkbox"/> Hearst Elementary | \$13.00 |
| <input type="checkbox"/> Mohr Elementary | \$13.00 |
| <input type="checkbox"/> Vintage Hills Elementary | \$18.00 |
| <input type="checkbox"/> Walnut Grove Elem. | \$15.00 |

Make check payable to Pleasanton PTA Council. Membership is non-refundable. A membership card for each PTA joined will be mailed to the address provided. As a PTA member, I will be able to define the amount of contact received from PTA.

I certify that I have the authority to enroll in the program:

Signature: _____

Date: _____

Mail: Pleasanton PTA Council
 PO Box 1065
 Pleasanton, CA 94566-1065
 FAX: (415) 462-5401