

PROGRAM FACTS

The *PTA Shops Ptown* program was established to support our local Pleasanton business community, our Pleasanton schools and to offer a tangible benefit to our Pleasanton PTA members. Participating businesses can chose to offer a discount to PTA members or make a donation* to PUSD or PPIE when PTA members show their membership cards at the time of purchase. In exchange, the Pleasanton PTA Council publicizes the participating businesses to its 5,000-plus Pleasanton PTA members on the Pleasanton PTA Council website and through local PTA schools' member communications.

Brick-and-mortar businesses are provided a *PTA Shops Ptown* window decal to be displayed in the business window to designate them as PTA supporters and participants in this program. The decal is provided by the Pleasanton PTA Council upon acceptance in the program.

Pleasanton PTA Council reserves the right to cancel this agreement or program at any time. PTA membership expires on October 31st each year and must be renewed in order to continue in the program.

Participating businesses can opt out of the program or change the discount or donation amount offered with two weeks prior written notice to Pleasanton PTA Council using the fax number provided. However, the membership fee is non-refundable.

PTA SHOPS PTOWN ENROLLMENT FORM

This information is required. **Please print clearly.**

Business Owner's (or Manager's) Name

Address / ZIP

Phone

Email

My Pleasanton business info:

BusinessName

BusinessPhone

BusinessAddress

BusinessEmail (opt)

WebAddress (opt)

Discount

Donation *

Describe: _____

*Businesses that elect to make a donation will be required to keep track of the donation amount and remit the donation to PUSD or PPIE promptly.

Type of Business: _____

PLEASANTON PTA MEMBERSHIP IS REQUIRED TO PARTICIPATE

I am already a 2009-10 PTA Member at: _____ School

I am joining now for 2010 – 2011
(Membership will expire 10/31/2011)

Student Name: _____ Gr: _____
(if applicable)

JOIN AT LEAST ONE PTA

- Alisal Elementary \$10.00
- Amador Valley High \$10.00
- Fairlands Elementary \$10.00
- Harvest Park Middle \$15.00
- Hearst Elementary \$12.00
- Mohr Elementary \$12.00
- Vintage Hills Elementary \$18.00
- Walnut Grove Elem. \$15.00

Make check payable to Pleasanton PTA Council. Membership is non-refundable. A membership card for each PTA joined will be mailed to the address provided. As a PTA member, I will be able to define the amount of contact received from PTA.

I certify that I have the authority to enroll in the program:

Signature: _____

Date: _____

Mail: Pleasanton PTA Council
PO Box 1065
Pleasanton, CA 94566-1065
FAX: (415) 462-5157