

Pleasanton Council



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FOR IMMEDIATE RELEASE
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PLEASANTON PTA TO CELEBRATE FOUNDERS DAY

Pleasanton, CA: The Pleasanton PTA Council will recognize contributions of PTA Founders, celebrate PTA volunteers, honor deserving members of the community, and acknowledge generous sponsors at their 2009 Founders Day Celebration Luncheon on Thursday, February 26 from 11:30am-1:30pm at Faz, 5121 Hopyard Road, Pleasanton.

With Founders Day, held each year in February, PTA honors the three founders Alice McLellan Birney, Mrs. David O. Mears, and Phoebe Apperson Hearst and is seen as a time to renew the dedication to the purposes of PTA that were defined more than a century ago.

The keynote address will be delivered by Chuck Ries on "Teens and At-Risk Behaviors, Real World Possibilities." As an internationally recognized expert on adolescents and drug use, Chuck Ries has been exploring the relationship between drugs, the individual, and our society for over 40 years. Based on his work, he is the founder and director of UpFront Programs, a reality based drug education, support, and training program for schools.

The event is \$32 per person and sponsorship opportunities are available. For more information, contact Kim Chew at (925) 426-2492.

The Pleasanton PTA Council began in 2003 as an umbrella group for all PTAs in Pleasanton. The mission of the PTA is to represent their members and to empower and support them with skills in advocacy, leadership, and communication to positively impact the lives of all children and families.

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